



ASIAN AMERICAN COALITION OF CHICAGO
The 33rd Annual Lunar New Year Celebration
envision: enlighten: empower
Saturday, February 6, 2016 – Hyatt Regency Chicago
Hosted by the Chinese American Community

2141 Tan Court, Chicago, IL 60616 • www.aacchicago.org • info@aacchicago.org

SPONSORSHIP PACKAGES - DUE JANUARY 8, 2016

SPONSOR

COMPANY OR ORGANIZATION NAME

AUTHORIZED CONTACT

Last First Middle
Number Street Suite / Apt. #
City State Zip

Telephone: _____ E-mail: _____

Please select one sponsorship level payable by CASH OR CHECK (excludes IN-KIND):

PRESENTING SPONSOR -

\$50,000

Lunar New Year Gala

Onstage appearance including speaking opportunity and formal recognition during program

3-Minute Inspirational Speech (Prime-Time)

20 VIP reception tickets

2 Exhibit tables during the reception

20 Banquet Tickets VIP Seating

Asian American Festival in Daley Plaza

Stage time one day at Asian American Festival in Daley Plaza (Noon to 1:30 p.m. May 23 – 27, 2016 – date and time chosen on a first come first serve basis)

1 Booth at Asian American Festival in Daley Plaza week of May 23-27, 2016 to allow sample of products or services

10 VIP tickets to VIP Artist reception held on Wednesday evening of the Festival

Press & Media

FULL page color ad (Ad size: 8.5"x11", live area: 7.5"x10") on the back cover or inside of gala program book

Front cover of program book; *first-funded, first-served* basis only

Company name as presenting sponsor

Photo booth & backdrop logo for photos; Logo on goodie bags

Company logo on festival banner

Logo and link featured as sponsor on festival website

Logo included in all marketing materials when applicable

Name included in press release; logo on AACC website; link to sponsor's website

Banner recognition at Asian Festival in May 2016 Daley Plaza

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GLOBAL SPONSOR

\$25,000

Lunar New Year Gala

Onstage appearance including speaking opportunity and formal recognition during program

10 VIP reception tickets

1 Exhibit table during the reception

10 Banquet Tickets VIP Seating

Asian American Festival in Daley Plaza

Stage time one day at Asian American Festival in Daley Plaza (Noon to 1:30 p.m. May 23 – 27, 2016 – date and time chosen on a first come first serve basis)

1 Booth at Asian American Festival in Daley Plaza week of May 23-27, 2016 to allow sample of products or services

5 VIP tickets to VIP Artist reception held on Wednesday evening of the Festival

Press & Media

FULL page color ad (Ad size: 8.5"x11", live area: 7.5"x10") on the back cover or inside of gala program book

Front cover of program book; *first-funded, first-served* basis only

Company name as global sponsor

Photo booth & backdrop logo for photos; Logo on goodie bags

Company logo on festival banner

Logo and link featured as co-sponsor on festival website

Logo included in all marketing materials when applicable

Mention in press release; logo on AACC website; link to sponsor's website

Banner recognition at Asian Festival in May 2016 Daley Plaza



PAN ASIAN SPONSOR

\$10,000

Onstage mention during program

10 VIP Banquet Tickets

10 VIP reception tickets

1 Booth at Asian American Festival in Daley Plaza week of May 23-27, 2016 to allow sample of products or services

FULL page Black & White AD (Ad size: 8.5"x11", live area: 7.5"x10") in program book

Mention in press release; logo on AACC website

Logo included in all marketing materials when applicable

Photo booth & backdrop logo for photos; Logo on goodie bags

Banner recognition at Asian Festival in May 2016 Daley Plaza

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<input type="checkbox"/>	COMMUNITY SPONSOR Onstage mention during program 10 Banquet Tickets 10 VIP reception tickets FULL page Black & White AD (Ad size: 8.5"x11", live area: 7.5"x10") in program book Mention in press release	\$5,000
<input type="checkbox"/>	COALITION SPONSOR 10 Banquet Tickets FULL page Black & White AD (Ad size: 8.5"x11", live area: 7.5"x10") in program book Mention in press release	\$2,500
<input type="checkbox"/>	CO-SPONSOR FOR FESTIVAL ONLY <u>Asian American Festival in Daley Plaza</u> Stage time one day at Asian American Festival in Daley Plaza (Noon to 1:30 p.m. May 23 – 27, 2016 – date and time chosen on a first come first serve basis) Booth at Asian American Festival in Daley Plaza week of May 23-27, 2016 to allow sample of products or services 4 VIP tickets to VIP Artist reception held on Wednesday evening of the Festival <u>Press & Media</u> Company name as sponsor Company logo on festival banner Logo and link featured as co-sponsor on festival website Logo included in all marketing materials when applicable for festival Name included in press release; logo on AACC website; link to sponsor's website Banner recognition at Asian Festival in May 2016 Daley Plaza	\$5,000
<input type="checkbox"/>	PARTICIPATING SPONSOR FOR FESTIVAL ONLY <u>Asian American Festival in Daley Plaza</u> Booth at Asian American Festival in Daley Plaza week of May 23-27, 2016 to allow sample of products or services 2 VIP tickets to VIP Artist reception held on Wednesday evening of the Festival <u>Press & Media</u> Company name as sponsor for festival Company logo on festival banner Logo and link featured as participating sponsor on festival website Logo included in all marketing materials when applicable for festival Name included in press release; logo on AACC website; link to sponsor's website Banner recognition at Asian Festival in May 2016 Daley Plaza	\$2,500

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ALLY SPONSOR FOR FESTIVAL ONLY

\$500-\$1,000

Press & Media

Company name as sponsor for festival

Company logo on festival banner

Logo and link featured as ally sponsor on festival website

Logo included in all marketing materials when applicable for festival

Name included in press release; logo on AACC website; link to sponsor's website

Banner recognition at Asian Festival in May 2016 Daley Plaza

ADVERTISEMENT INSERTION

AD SIZES AND PRICES (PLEASE SELECT ONE):

- FULL Page – 8.5" x 11"; live area 7.5" x 10" \$500
- HALF Page – 8.5" x 5.5"; live area 7.5" x 5" \$300
- FULL Page (Non Profit Organization) – 8.5" x 11"; live area 7.5" x 10" \$300

IMPORTANT NOTES

1. Please mail this completed form and check payable to **Asian American Coalition of Chicago** to:

ASIAN AMERICAN COALITION OF CHICAGO 2016 / CASL

2141 Tan Court

CHICAGO, IL 60610-0880

You can also send the completed form to sponsorships@aacchicago.org

2. **Pre-payment required to take advantage of sponsor benefits**, such as tickets, exhibit tables, and advertising space. Sponsor advertisements are due **January 8, 2016**. Sorry, we cannot guarantee the inclusion of ads received or funded after the deadline.

3. Presenting, Global and Pan-Asia Sponsors should provide their logos in jpeg or gif format, with a pixel size of at least 400 x 400 at a high resolution minimum 300 dpi)

4 We cannot scan ads, artwork, text, logos, or imagery sent by fax or download from websites, due to quality issues.

5. Please contact info@aacchicago.org if you wish to donate back any unused tickets.

You can submit your ad in the following formats (please check preference):

- High-resolution pdf (300 dpi) sent via e-mail to sponsorships@aacchicago.org
- High-resolution pdf (300 dpi) on CD-Rom
- Camera-ready (clean, unfolded, flat reflective art. Please do not submit positive or negative film or transparencies.)

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Artwork requirements

* All ads will be printed in black and white, *without* bleeds. No Word files, please! All fonts and support files must be embedded. Media must be cleared of all viruses.

* Please name electronic ad files with your company/organization name and ad size (example: *my company half page.pdf*)

* Additional charges will apply to ads containing artwork submitted but not laid out to the correct size, camera-ready or in an accepted digital format. We will invoice you if additional charges apply.

I/We agree to the above terms, and authorize placement of the above ad and sponsorship package.

AUTHORIZED Signature _____

Date _____

OFFICE USE ONLY Received by _____ Check Amount \$ _____ Date _____

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